

Sweet Spreads in Spain

Market Direction | 2022-11-07 | 23 pages | Euromonitor

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Report description:

Despite a marginal decline in retail volume sales, retail constant value sales (2022 prices) of sweet spreads saw moderate growth in 2022 on the back of a significant increase in unit pricing. However, the rise in unit pricing in sweet spreads was much smaller than in many other packaged food categories. In Spain, retail volume sales of nut and seed based spreads are dominated by jams and preserves and chocolate spreads, with honey also fairly popular.

Euromonitor International's Sweet Spreads in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Health trend puts chocolate spreads in the spotlight

Organic offerings continue to proliferate, but flavour remains an issue for many consumers

Premium products defy downturn in honey demand

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Declining demand for chocolate spreads and honey will drag down retail volume sales of spreads

Health and wellness trend will favour nut and seed based spreads

CSR will become more prominent

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