

Sweet Spreads in South Africa

Market Direction | 2022-11-09 | 21 pages | Euromonitor

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Report description:

Peanut butter remains an important staple in South African diets, especially among lower-income consumers and children. Peanut butter is typically consumed with bread as a lunch item. The high fat content in peanut butter does not spike the blood glucose levels but is extremely satiating. In addition, the product is high in energy and has a moderate amount of protein. As peanut butter is nutritionally dense and affordable, it can help reduce hunger and malnutrition, especially among lower-income...

Euromonitor International's Sweet Spreads in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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