

Sweet Spreads in New Zealand

Market Direction | 2022-11-09 | 19 pages | Euromonitor

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Report description:

The past few years have led to significant disruption, which has resulted in positive demand for sweet spreads in New Zealand as local consumers remained at home for prolonged periods. The impact of the pandemic continues to be felt locally in 2022, with the country entering different stages of the COVID-19 Protection Framework, thereby creating certain restrictions. The increase in Omicron infection rates during the winter months combined with significant infection rates of influenza placed sig...

Euromonitor International's Sweet Spreads in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2022

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