

Sweet Spreads in Lithuania

Market Direction | 2022-11-07 | 18 pages | Euromonitor

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Report description:

2022 saw the key sweet spreads category of honey register substantial sales declines as demand returned to normal levels. During 2021, demand for honey spiked substantially as the category registered very strong double-digit retail volume and value growth as shift numbers of consumers looked to honey's immunity-boosting properties as a way of avoiding falling seriously ill with a case of COVID-19. Honey is also a main ingredient in the hot drinks that many Lithuanians consume when they are suffice...

Euromonitor International's Sweet Spreads in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Kiddy gains ground in chocolate spreads

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