

Sweet Spreads in Lithuania

Market Direction | 2022-11-07 | 18 pages | Euromonitor

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Report description:

2022 saw the key sweet spreads category of honey register substantial sales declines as demand returned to normal levels. During 2021, demand for honey spiked substantially as the category registered very strong double-digit retail volume and value growth as shift numbers of consumers looked to honey's immunity-boosting properties as a way of avoiding falling seriously ill with a case of COVID-19. Honey is also a main ingredient in the hot drinks that many Lithuanians consume when they are suffe...

Euromonitor International's Sweet Spreads in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Sweet Spreads in Lithuania
Euromonitor International
November 2022

List Of Contents And Tables

SWEET SPREADS IN LITHUANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for honey ebbs after 2021 boom as immunity-boosting products lose appeal

Brand extensions are seen as confectionery players look to expand into sweet spreads

Kiddy gains ground in chocolate spreads

PROSPECTS AND OPPORTUNITIES

Sweet spreads slated for positive growth due to the sweet tooth of local consumers

Jams and preserves to gather pace as fewer consumers make their own jam at home

Nut and seed-based spreads set to benefit from rising consumer interest in healthy diets

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 2 Sales of Sweet Spreads by Category: Value 2017-2022

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 6 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 7 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 8 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 9 Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 10 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

COOKING INGREDIENTS AND MEALS IN LITHUANIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

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Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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