SCOTTS INTERNATIONAL

Sweet Spreads in Hong Kong, China

Market Direction | 2022-11-08 | 20 pages | Euromonitor

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Report description:

In 2021, sweet spreads recorded a modest decline in retail volume terms due to consumers spending greater time outside of the home in line with an easing of pandemic-related restrictions. During this time, there was a marginal shift back to foodservice, with the resumption of in-person learning and the return to the office reducing time to stop for breakfast at home, in addition to snacking occasions during the day. On the contrary, retail demand for sweet spreads improved in 2022, as the city o...

Euromonitor International's Sweet Spreads in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Sweet Spreads market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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