

Staple Foods in the US

Market Direction | 2022-11-11 | 72 pages | Euromonitor

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Report description:

As consumers ate most or all of their food at home in 2020, due to COVID-19 lockdowns and social distancing restrictions, retail volume and current value sales of staple foods boomed. After this year of strong growth, the retail current value growth of staple foods was much slower in 2021, and retail volume sales turned to decline, as consumer mobility greatly increased. At-home volume consumption declined due to more opportunities to eat out at foodservice and higher on-the-go consumption. As a...

Euromonitor International's Staple Foods in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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