

Staple Foods in the United Kingdom

Market Direction | 2022-11-10 | 75 pages | Euromonitor

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Report description:

Retail volume sales of staple foods recorded a sharp decline in 2021, following the easing of lockdown restrictions, and as consumers spent greater time outside of the home, resulting in a partial switch back to foodservice. In 2022, this trend is set to be retained with retail volume sales of staple foods recording a marginal decline. However, in actual terms, they are projected to remain elevated compared to pre-pandemic levels as hybrid working policies maintain at-home eating occasions.

Euromonitor International's Staple Foods in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2022

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