

Staple Foods in Hong Kong, China

Market Direction | 2022-11-11 | 65 pages | Euromonitor

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Report description:

A shift in eating occasions remained the most substantial factor influencing the development of staple foods in 2022, especially earlier in the year due to a fifth wave of the pandemic. In March 2022, the rumour of a city lockdown and "Compulsory Universal Testing" emerged in Hong Kong. Consumers, fearing possible restrictions, stocked up on a range of grocery items in preparation. During the stockpiling period, frozen and shelf stable options were particularly popular, due to their long shelf l...

Euromonitor International's Staple Foods in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Hong Kong, China

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List Of Contents And Tables

STAPLE FOODS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2017-2022

Table 2 Sales of Staple Foods by Category: Value 2017-2022

Table 3 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 4 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 6 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Staple Foods by Format: % Value 2017-2022

Table 9 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 10 Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 11 Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 12 Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

A slowdown in retail sales amid fifth wave of COVID-19

Wholesalers of frozen baked goods tap into retail

Dessert mixes losing traction

PROSPECTS AND OPPORTUNITIES

Unpackaged baked goods set to rebound

Premiumisation remains crucial for players to gain share

Plant-based trend to continue within unpackaged baked goods

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2017-2022

Table 14 Sales of Baked Goods by Category: Value 2017-2022

Table 15 Sales of Baked Goods by Category: % Volume Growth 2017-2022

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Table 16 Sales of Baked Goods by Category: % Value Growth 2017-2022

Table 17 Sales of Pastries by Type: % Value 2017-2022

Table 18 NBO Company Shares of Baked Goods: % Value 2018-2022

Table 19 LBN Brand Shares of Baked Goods: % Value 2019-2022

Table 20 Distribution of Baked Goods by Format: % Value 2017-2022

Table 21 Forecast Sales of Baked Goods by Category: Volume 2022-2027

Table 22 □Forecast Sales of Baked Goods by Category: Value 2022-2027

Table 23 □Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

BREAKFAST CEREALS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail sales bounce back during home seclusion due to fifth wave

Kellogg Co retains leadership of RTE cereals with diversified product portfolio

PepsiCo continues to dominate hot cereals, retaining overall leadership of breakfast cereals

PROSPECTS AND OPPORTUNITIES

Retail sales set to normalise in post-pandemic era

Health and wellness trends will continue to support sales of hot cereals

Focusing on convenience will be key for brands

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2017-2022

Table 26 Sales of Breakfast Cereals by Category: Value 2017-2022

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 31 Distribution of Breakfast Cereals by Format: % Value 2017-2022

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 35 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail sales boom in 2022 amid renewed home seclusion

The growing popularity of alternatives to meat

E-commerce plays a significant role during lockdown

PROSPECTS AND OPPORTUNITIES

Processed meat consumption to shift back to foodservice

Health perceptions to remain major concern for consumers of processed poultry

Food technology will be game changer for alternatives to meat

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2017-2022

Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2017-2022

Table 45 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 46 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 47 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022

Table 48 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 49 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

PROCESSED FRUIT AND VEGETABLES IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth in retail sales as home consumption increases in early 2022

Demand for private label remains elevated

Frozen processed vegetables shows high levels of resilience

PROSPECTS AND OPPORTUNITIES

Health and wellness trend presents opportunity for new product development

Frozen and shelf stable vegetables could lose some pandemic gains

E-channel becomes more prominent

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2017-2022

Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022

Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 59 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 60 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 61 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

RICE, PASTA AND NOODLES IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

As home cooking increases, demand for noodles and pasta rebounds

Premium Japanese rice attracts local consumers' attention

Healthy options remain relevant for instant noodle producers to explore

PROSPECTS AND OPPORTUNITIES

Retail sales set to drop, driven by channel shift and lifestyle changes

Pasta likely to remain popular addition to local cooking routines

New product development to become more prominent within instant noodles

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022

Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2017-2022

Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022

Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022

Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2017-2022

Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022

Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022

Table 69 NBO Company Shares of Rice: % Value 2018-2022

Table 70 LBN Brand Shares of Rice: % Value 2019-2022

Table 71 NBO Company Shares of Pasta: % Value 2018-2022

Table 72 LBN Brand Shares of Pasta: % Value 2019-2022

Table 73 NBO Company Shares of Noodles: % Value 2018-2022

Table 74 LBN Brand Shares of Noodles: % Value 2019-2022

Table 75 Distribution of Rice, Pasta and Noodles by Format: % Value 2017-2022

Table 76 Distribution of Rice by Format: % Value 2017-2022

Table 77 Distribution of Pasta by Format: % Value 2017-2022

Table 78 Distribution of Noodles by Format: % Value 2017-2022

Table 79 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027

Table 80 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027

Table 81 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027

Table 82 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

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