

## **Staple Foods in Hong Kong, China**

Market Direction | 2022-11-11 | 65 pages | Euromonitor

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### **Report description:**

A shift in eating occasions remained the most substantial factor influencing the development of staple foods in 2022, especially earlier in the year due to a fifth wave of the pandemic. In March 2022, the rumour of a city lockdown and "Compulsory Universal Testing" emerged in Hong Kong. Consumers, fearing possible restrictions, stocked up on a range of grocery items in preparation. During the stockpiling period, frozen and shelf stable options were particularly popular, due to their long shelf l...

Euromonitor International's Staple Foods in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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