

## **Rice, Pasta and Noodles in the US**

Market Direction | 2022-11-11 | 31 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic led to social distancing and capacity mandates that limited indoor dining, leading many consumers to cook most or all of their meals at home in 2020. For rice, pasta and noodles, this caused a huge shift in sales from foodservice to retail. Retail growth was strong across all categories as consumers relied on starchy staples as a base or side for many of their meals at home. In addition, many consumers stockpiled shelf stable and frozen goods at the start of the pandemic fo...

Euromonitor International's Rice, Pasta and Noodles in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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