

Rice, Pasta and Noodles in the United Kingdom

Market Direction | 2022-11-10 | 31 pages | Euromonitor

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Report description:

Following the huge increase in retail demand for rice, pasta and noodles in 2020, the easing of lockdown restrictions in 2021 signalled the end of stockpiling and the gradual resumption of pre-pandemic habits among local consumers, including returning to foodservice. This resulted in retail declines for rice, pasta and noodles in 2021, in both volume and value terms. On the other hand, greater mobility outside of the home has also been supporting the gradual recovery of foodservice, with sales o...

Euromonitor International's Rice, Pasta and Noodles in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2022

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RICE, PASTA AND NOODLES IN THE UNITED KINGDOM

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Retail volume sales stagnate while prices skyrocket

Private label and brands offering specific value gain share as consumers trade down to more affordable options

Innovation in instant noodle cups focuses on exotic flavours

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Demand for rice, pasta and noodles will continue to grow, driven by convenience

Health trends set to continue driving innovation

Highlighting sustainable practices will remain at the core of players' activity

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