

## **Rice, Pasta and Noodles in Hong Kong, China**

Market Direction | 2022-11-11 | 28 pages | Euromonitor

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### **Report description:**

In 2021, consumers in Hong Kong partly resumed their social lives as restrictions started to ease, despite the lingering threat of the pandemic. The gradual reopening of foodservice outlets contributed to a rebound in demand for rice, pasta, and noodles through this channel, resulting in single high-digit growth. However, foodservice volume sales remained lower than pre-pandemic levels due to the significant declines the previous year. In contrast, retail sales marginally declined due to reduced...

Euromonitor International's Rice, Pasta and Noodles in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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