

## **Processed Meat, Seafood and Alternatives To Meat in Algeria**

Market Direction | 2022-11-11 | 20 pages | Euromonitor

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### **Report description:**

Overall retail volume sales growth for processed meat, seafood and alternatives to meat in 2022 is set to be weaker than in 2021. This is partly because many Algerians are cooking and eating at home less frequently as they return to the office and resume their regular routines in line with the easing of the pandemic. Moreover, following the ending of most restrictions previously imposed to curb the spread of COVID-19, the category has faced increased competition from fresh meat and seafood sold...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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Increased threat from fresh alternatives and high inflation subdue retail demand

Lack of freezer infrastructure continues to limit penetration of frozen products

Cheaper domestic brands gain ground amidst rising price-sensitivity

#### **PROSPECTS AND OPPORTUNITIES**

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Maturity, economic challenges and import restrictions likely to constrain growth

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