

Processed Fruit and Vegetables in the United Kingdom

Market Direction | 2022-11-10 | 25 pages | Euromonitor

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Report description:

Following the unprecedented increase in demand for processed fruit and vegetables through retail in 2020 as a result of pandemic-induced home seclusion, the situation has reversed since the easing of lockdown restrictions in 2021. As consumers started to spend greater time outside of the home, the frequency of home cooking slowed and was partially replaced by cooking fatigue. This led to the reduced demand for processed fruit and vegetables that can be used as ingredients in cooking. In addition...

Euromonitor International's Processed Fruit and Vegetables in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Supply chain crisis challenges product availability

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