

## **Processed Fruit and Vegetables in Hong Kong, China**

Market Direction | 2022-11-11 | 21 pages | Euromonitor

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### **Report description:**

Hong Kong witnessed an easing of restrictions in 2021, enabling the return to foodservice. The latter is the larger channel for processed fruit and vegetables in Hong Kong, and therefore the channel saw a rebound due to pent-up demand following lockdown. Nevertheless, in actual terms, sales of processed fruit and vegetables through foodservice remained significantly lower than pre-pandemic levels. Consumers were more comfortable returning to social activities despite certain social distancing me...

Euromonitor International's Processed Fruit and Vegetables in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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