

Other Dairy in Serbia

Market Direction | 2022-09-29 | 19 pages | Euromonitor

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Report description:

Overall, other dairy is expected to register current value growth, but limited volume growth. Increased prices, due to the war in Ukraine and rising fuel prices in particular, is dampening volume growth. Coffee whiteners is expected to register the highest current value growth, though from a very small base. Chilled desserts and chilled snacks are expected to register higher volume growth, as the opening up of society post lockdowns supports on-the-go consumption.

Euromonitor International's Other Dairy in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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OTHER DAIRY IN SERBIA

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On-the-go consumption recovers for chilled desserts and chilled snacks

Sour cream suffers from less home cooking

Imlek and Ferrero continues to hold on to leading positions

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Foreign players dominate sectors such as chilled snacks, while local players dominate cream

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