

## Hot Drinks in Chile

Market Direction | 2022-11-11 | 37 pages | Euromonitor

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### Report description:

2022 has been a year of consolidation for Chile in terms of pandemic-related policies. After a very successful vaccination campaign, which saw over 90% of the Chilean population complete their immunisation scheme, the threat of COVID-19 is waning and the local economy is operating close to pre-pandemic levels. Almost all sanitary restrictions have been lifted, schools have reopened, in addition to the country's borders, and Chileans are spending greater time outside of the home. Foodservice venu...

Euromonitor International's Hot Drinks in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Full reopening of the economy and a negative economic context support demand for instant coffee

Smaller coffee pod producers target mid-income, young and environmentally-concerned consumers with cheaper and sustainable products

Pods, Nescafe and distribution drive Nestle's growth, while Cafe Haiti consolidates leadership of fresh coffee beans

#### PROSPECTS AND OPPORTUNITIES

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