

## **Global Overview of the Information and Communications Industry**

Global Strategy | 2022-11-11 | 45 pages | Euromonitor

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### **Report description:**

This briefing examines how the information and communications (ICT) industry is performing globally and in the largest countries in terms of ICT output. The report also provides data for turnover, market size, industry costs, industry profitability and number of companies. The industry and market overview provides benchmarks against other countries in the relevant region.

The Global Overview of the Information and Communications Industry offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

Product coverage: Agriculture, Business Services, Chemical Products, Construction and Real Estate, Education, Energy, Finance and Insurance, Food, Beverages and Tobacco, Forestry, Wood and Paper, Government and Membership Organizations, Healthcare and Social Services, Hi-tech Goods, Hotels and Restaurants, Household Goods, Information and Communications, Machinery, Metal Products, Non-metallic Mineral Products, Personal Services, Pharmaceuticals and Medical Equipment, Recreation, Entertainment and Arts, Retail and Wholesale, Rubber and Plastic, Textile and Leather Products, Transport and Storage, Transport Equipment, Utilities and Recycling.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Industrial (Entire Economy) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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