

Edible Oils in Peru

Market Direction | 2022-11-08 | 20 pages | Euromonitor

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Report description:

Globally, the value of edible oils has increased 46.5% in the last 12-months, according to the Food Price Index of the Food and Agriculture Organization of the United States (FAO). In Latin America, oil inflation over this period covers a wide range from 9% in Bolivia to more than 60% in countries such as Costa Rica. Furthermore, the price of what is now called "liquid gold" (vegetable oil) increased 67% between January and April 2022, according to the Office of Agricultural Studies and Policies...

Euromonitor International's Edible Oils in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EDIBLE OILS IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Edible oils suffer from high price hikes and low supply, in a perfect storm scenario affecting the globe

Most brands do not indicate what type of oil are they made from

Alicorp SAA, the major producer, has reduced its dependence on local farmers

PROSPECTS AND OPPORTUNITIES

Alicorp SAA will continue leading edible oils due to its myriad strengths

Private labels will continue gaining shares over the forecast period

Olive oil expected to maintain healthy growth thanks to widening availability

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Alicorp maintains its overall category lead and grows its shares in 2022

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