

Edible Oils in Lithuania

Market Direction | 2022-11-07 | 19 pages | Euromonitor

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Report description:

During 2022, edible oils remained a stable and saturated category of products that are in high demand and considered to be essential staples in all Lithuanian kitchens. Nonetheless, maturity of demand and the pressure on household spending that has flowed from the high inflation that has been seen across Europe in recent months led to negative retail volume growth being seen in edible oils during 2022, although this represented only a minor and temporary dip in sales. Furthermore, the Ukraine co...

Euromonitor International's Edible Oils in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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EDIBLE OILS IN LITHUANIA

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Traditional preferences in terms of source countries hold sway in olive oil

Less expensive Spanish brands lead olive oil despite the category's premium image

PROSPECTS AND OPPORTUNITIES

Sunflower oil and rapeseed oil to remain the most popular categories of edible oils

Demand for other edible oil set to grow although high prices mean promotions are vital

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