

Edible Oils in Egypt

Market Direction | 2022-11-07 | 20 pages | Euromonitor

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Report description:

Price increases are set to result in high levels of retail value growth for edible oils, with an increase in prices starting in Q3 of 2021, leading to an increase of over 30% by 2022. These initial price hikes were the result of product shortages during COVID-19, with some countries, including Indonesia, banning the export of its edible oils. In addition, the war in Ukraine is impacting the edible oil landscape, leading to supply bottlenecks of sunflower oil and palm oil. Palm oil supplies are s...

Euromonitor International's Edible Oils in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2022

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EDIBLE OILS IN EGYPT

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Retail current value sales increase; however, price increases impact volume sales

Arma Food Industries retains its lead, offering consumers price promotions

Retail volume sales of olive oil remain low as cheaper edible oils come out on top

PROSPECTS AND OPPORTUNITIES

Cheaper options will continue to drive volume sales across the coming years

Players focus on promotional activities to enable volume sales to rise

New product developments reflect the health and wellness trend

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