

Cooking Ingredients and Meals in Tunisia

Market Direction | 2022-11-11 | 41 pages | Euromonitor

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Report description:

The return to normal life after two years of confinement and pandemic restrictions is proving beneficial to cooking ingredients and meals in 2022, supporting retail volume and current value growth. However, retail volume growth is suffering as the price of almost all cooking ingredients and meal products saw double digit growth in 2022. This was mainly due to high inflation rates and the soaring costs of raw materials on the world stage due to geopolitical issues. Most product categories have be...

Euromonitor International's Cooking Ingredients and Meals in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Cooking Ingredients and Meals in Tunisia

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List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN TUNISIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 7 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 8 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Subsidised vegetable oil volume sales in decline

Competitive rivalry intensifies between oil brands

Consumers are being forced to switch to packaged oils

PROSPECTS AND OPPORTUNITIES

Unit prices expected to increase over the coming period

Subsidised vegetable oil volumes will continue to decrease

High growth category that is attractive to new investors

CATEGORY DATA

Table 12 Sales of Edible Oils by Category: Volume 2017-2022

Table 13 Sales of Edible Oils by Category: Value 2017-2022

Table 14 Sales of Edible Oils by Category: % Volume Growth 2017-2022

Table 15 Sales of Edible Oils by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Edible Oils: % Value 2018-2022

Table 17 LBN Brand Shares of Edible Oils: % Value 2019-2022

Table 18 Distribution of Edible Oils by Format: % Value 2017-2022

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Table 19 Forecast Sales of Edible Oils by Category: Volume 2022-2027

Table 20 Forecast Sales of Edible Oils by Category: Value 2022-2027

Table 21 □Forecast Sales of Edible Oils by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Edible Oils by Category: % Value Growth 2022-2027

MEALS AND SOUPS IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

A year of recovery for meals and soups

Soup category faces strong competition between imported brands

African expatriates supports ready meals category growth

PROSPECTS AND OPPORTUNITIES

International dishes expanding in ready meals

Retail distribution will expand from modern to traditional outlets

Social media promotion is a key channel for meals and soups

CATEGORY DATA

Table 23 Sales of Meals and Soups by Category: Volume 2017-2022

Table 24 Sales of Meals and Soups by Category: Value 2017-2022

Table 25 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 26 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 27 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 28 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 29 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 30 Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 31 Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 32 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 33 □Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

SAUCES, DIPS AND CONDIMENTS IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Tomato pastes and purees remains the biggest category

Brands adapt with more sophisticated products

Tunisian chilli sauce is a highly attractive category

PROSPECTS AND OPPORTUNITIES

Modernisation and worldwide trends support category development

International brands targeting upper income groups

Social media to become a key advertising platform

CATEGORY DATA

Table 34 Sales of Sauces, Dips and Condiments by Category: Volume 2017-2022

Table 35 Sales of Sauces, Dips and Condiments by Category: Value 2017-2022

Table 36 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2017-2022

Table 37 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2017-2022

Table 38 NBO Company Shares of Sauces, Dips and Condiments: % Value 2018-2022

Table 39 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2019-2022

Table 40 Distribution of Sauces, Dips and Condiments by Format: % Value 2017-2022

Table 41 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2022-2027

Table 42 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2022-2027

Table 43 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2022-2027

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Table 44 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2022-2027

SWEET SPREADS IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Illicit trade of sweet spreads rises

Domestic companies provide continuous product development

Nut and seed based spreads records highest growth

PROSPECTS AND OPPORTUNITIES

Foodservice to support market growth

Jam preserves its place as largest category in sweet spreads

Illicit trade will continue over the next period

CATEGORY DATA

Table 45 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 46 Sales of Sweet Spreads by Category: Value 2017-2022

Table 47 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 48 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 49 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 50 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 51 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 52 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 53 Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 54 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 55 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

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