

Cooking Ingredients and Meals in Italy

Market Direction | 2022-11-09 | 55 pages | Euromonitor

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Report description:

Retail value sales of cooking ingredients and meals registered vastly accelerated growth in current value terms in 2022, following a return to pre-pandemic lifestyles. The lifting of COVID-19-related restrictions saw a return of home entertaining, as consumers reverted to normal socialising patterns. Demand for cooking ingredients and meals via foodservice also increased substantially in 2022, continuing the trend established during the second half of 2021. Growth was booted by a full recovery o...

Euromonitor International's Cooking Ingredients and Meals in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Cooking Ingredients and Meals in Italy Euromonitor International November 2022

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN ITALY **EXECUTIVE SUMMARY** Cooking ingredients and meals in 2022: The big picture Key trends in 2022 Competitive landscape Channel developments What next for cooking ingredients and meals? MARKET DATA Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022 Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022 Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022 Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022 Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022 Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022 Table 7 Penetration of Private Label by Category: % Value 2017-2022 Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022 Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027 Table 10 [Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027 Table 11 [Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027 Table 12 [Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027 DISCLAIMER SOURCES Summary 1 Research Sources EDIBLE OILS IN ITALY **KEY DATA FINDINGS** 2022 DEVELOPMENTS Poor weather conditions hit olive oil supply Ukrainian conflict leads to soaring sunflower oil prices, while palm oil suffers from negative image Manufacturers diversify their portfolios with premium products PROSPECTS AND OPPORTUNITIES Mature olive oil will continue to expand, supported by the development of premium offerings Continued decline for sunflower oil Other edible oils to benefit from health and wellness trends CATEGORY DATA Table 13 Sales of Edible Oils by Category: Volume 2017-2022 Table 14 Sales of Edible Oils by Category: Value 2017-2022 Table 15 Sales of Edible Oils by Category: % Volume Growth 2017-2022 Table 16 Sales of Edible Oils by Category: % Value Growth 2017-2022 Table 17 NBO Company Shares of Edible Oils: % Value 2018-2022 Table 18 LBN Brand Shares of Edible Oils: % Value 2019-2022

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