

## **Cooking Ingredients and Meals in Israel**

Market Direction | 2022-11-07 | 47 pages | Euromonitor

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### **Report description:**

The local population in Israel is increasingly interested in on-the-go and easy-to-prepare food items whilst simultaneously wanting to maintain a healthy diet. Therefore, many brands in the cooking ingredients and meals industry have started to market themselves as having natural and high-quality ingredients. This is a particularly popular strategy within ready meals, especially frozen meals, where products already benefit from the convenience factor and thus strive to convey their nutritious qu...

Euromonitor International's Cooking Ingredients and Meals in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### **DISCLAIMER**

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