

Cooking Ingredients and Meals in Hong Kong, China

Market Direction | 2022-11-08 | 48 pages | Euromonitor

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Report description:

In early 2022, Hong Kong experienced a fifth and most severe wave of the pandemic, where it was reported that almost half of the city's population was infected with COVID-19. This led to the reintroduction of various restrictions (including remote working and school closures), and local consumers spending greater time at home. As a result, eating occasions once again shifted back to the home, benefiting retail demand for all categories across cooking ingredients and meals. However, the need for...

Euromonitor International's Cooking Ingredients and Meals in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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