

Cooking Ingredients and Meals in Greece

Market Direction | 2022-11-07 | 49 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In late 2021 and early 2022, several notable events occurred that affected the cooking ingredients and meals industry in Greece. The declining impact of the pandemic led to reduced or eliminated lockdown measures and the reopening of HORECA venues. This is benefitting sales of cooking ingredients and meals given that HORECA businesses are a major purchaser of cooking ingredients and meals and are striving to return to their pre-pandemic sales levels. In contrast, the war in Ukraine has created r...

Euromonitor International's Cooking Ingredients and Meals in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Cooking Ingredients and Meals in Greece

Euromonitor International

November 2022

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN GREECE

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 10 \square Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 11 \square Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 12 \square Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN GREECE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation and greater frequency of home cooking boost edible oils sales

Competitive landscape continuing to adjust to departure of Unilever

Private label continues to gain value share thanks to difficult economic climate and outlet acquisitions

PROSPECTS AND OPPORTUNITIES

Moderate growth expected as rising prices both aid and hamper value sales

Issues in sunflower oil supply will lead to players expanding their portfolios and foodservice outlets improving the quality of their menus

EU Nutri-score system proving controversial in Greece

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2017-2022

Table 14 Sales of Edible Oils by Category: Value 2017-2022

Table 15 Sales of Edible Oils by Category: % Volume Growth 2017-2022

Table 16 Sales of Edible Oils by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Edible Oils: % Value 2018-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 18 LBN Brand Shares of Edible Oils: % Value 2019-2022

Table 19 Distribution of Edible Oils by Format: % Value 2017-2022

Table 20 Forecast Sales of Edible Oils by Category: Volume 2022-2027

Table 21 Forecast Sales of Edible Oils by Category: Value 2022-2027

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2022-2027

MEALS AND SOUPS IN GREECE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Convenience and greater visibility in retail boosts demand for ready meals

Products launch in prepared salads as players strive to meet customers' demands for nutritious unusual flavours

Rising prices positively impact value sales of soup

PROSPECTS AND OPPORTUNITIES

Quality and convenience will be main drivers of demand in ready meals

Health trend will lead to further new launches of vegan products

Potential for growth in soup, if players invest in communicating benefits

CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2017-2022

Table 25 Sales of Meals and Soups by Category: Value 2017-2022

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 27 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2017-2022

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2017-2022

Table 30 Sales of Soup by Leading Flavours: Rankings 2017-2022

Table 31 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 32 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 33 □Distribution of Meals and Soups by Format: % Value 2017-2022

Table 34 □Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 35 □Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 36 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 37 □Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

SAUCES, DIPS AND CONDIMENTS IN GREECE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail volume sales restricted by high prices and return to foodservice, though healthy versions continue to perform well

Elalis Unilever Hellas maintains lead thanks to its highly trusted brands

Plenty of new product launches cater for more adventurous and diverse tastes

PROSPECTS AND OPPORTUNITIES

Moderate value growth expected as players strive to sustain profitability under an unstable landscape

Pasta sauces set to remain in-demand and encourage new product launches

Nostalgia coupled with reinvention will be a key trend in product formulations

CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2017-2022

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2017-2022

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2017-2022

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2017-2022

Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2017-2022

Table 43 NBO Company Shares of Sauces, Dips and Condiments: % Value 2018-2022

Table 44 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2019-2022

Table 45 Distribution of Sauces, Dips and Condiments by Format: % Value 2017-2022

Table 46 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2022-2027

Table 47 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2022-2027

Table 48 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2022-2027

Table 49 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2022-2027

SWEET SPREADS IN GREECE

KEY DATA FINDINGS

2022 DEVELOPMENTS

New launches focus on quality as consumers seek alternative flavours

Healthier, low-sugar sweet spreads are proving appealing amongst Greek consumers

Private label expands its share due to wide product range whilst Mondelez Hellas dominates chocolate spreads with Merenda

PROSPECTS AND OPPORTUNITIES

Strong performance expected with a focus on healthier formulations

Dynamic growth anticipated for nut and seed based spreads thanks to taste, functionality and health trend

Veganism trend will influence new launches, though taste remains important

CATEGORY DATA

Table 50 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 51 Sales of Sweet Spreads by Category: Value 2017-2022

Table 52 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 53 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 54 Sales of Jams and Preserves by Leading Flavours: Rankings 2017-2022

Table 55 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 56 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 57 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 58 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 59 □Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 60 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 61 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

Cooking Ingredients and Meals in Greece

Market Direction | 2022-11-07 | 49 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-20
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com