

Cooking Ingredients and Meals in Greece

Market Direction | 2022-11-07 | 49 pages | Euromonitor

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Report description:

In late 2021 and early 2022, several notable events occurred that affected the cooking ingredients and meals industry in Greece. The declining impact of the pandemic led to reduced or eliminated lockdown measures and the reopening of HORECA venues. This is benefitting sales of cooking ingredients and meals given that HORECA businesses are a major purchaser of cooking ingredients and meals and are striving to return to their pre-pandemic sales levels. In contrast, the war in Ukraine has created r...

Euromonitor International's Cooking Ingredients and Meals in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Competitive landscape continuing to adjust to departure of Unilever

Private label continues to gain value share thanks to difficult economic climate and outlet acquisitions

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