

# **Cooking Ingredients and Meals in Egypt**

Market Direction | 2022-11-07 | 45 pages | Euromonitor

## AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

Cooking ingredients in Egypt will witness a slowdown in retail volume sales during 2022, the result of heightened price points across all goods. The price increase began in Q3 2021, gradually being applied, with many products seeing a 30% increase by 2022.

Euromonitor International's Cooking Ingredients and Meals in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

## Table of Contents:

Cooking Ingredients and Meals in Egypt Euromonitor International November 2022

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN EGYPT **EXECUTIVE SUMMARY** Cooking ingredients and meals in 2022: The big picture Key trends in 2022 Competitive landscape Channel developments What next for cooking ingredients and meals? MARKET DATA Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022 Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022 Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022 Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022 Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022 Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022 Table 7 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022 Table 8 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027 Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027 Table 10 [Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027 Table 11 [Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027 DISCLAIMER SOURCES Summary 1 Research Sources EDIBLE OILS IN EGYPT **KEY DATA FINDINGS** 2022 DEVELOPMENTS Retail current value sales increase; however, price increases impact volume sales Arma Food Industries retains its lead, offering consumers price promotions Retail volume sales of olive oil remain low as cheaper edible oils come out on top PROSPECTS AND OPPORTUNITIES Cheaper options will continue to drive volume sales across the coming years Players focus on promotional activities to enable volume sales to rise New product developments reflect the health and wellness trend CATEGORY DATA Table 12 Sales of Edible Oils by Category: Volume 2017-2022 Table 13 Sales of Edible Oils by Category: Value 2017-2022 Table 14 Sales of Edible Oils by Category: % Volume Growth 2017-2022 Table 15 Sales of Edible Oils by Category: % Value Growth 2017-2022 Table 16 NBO Company Shares of Edible Oils: % Value 2018-2022 Table 17 LBN Brand Shares of Edible Oils: % Value 2019-2022 Table 18 Distribution of Edible Oils by Format: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Table 19 Forecast Sales of Edible Oils by Category: Volume 2022-2027 Table 20 Forecast Sales of Edible Oils by Category: Value 2022-2027 Table 21 [Forecast Sales of Edible Oils by Category: % Volume Growth 2022-2027 Table 22 [Forecast Sales of Edible Oils by Category: % Value Growth 2022-2027 MEALS AND SOUPS IN EGYPT **KEY DATA FINDINGS** 2022 DEVELOPMENTS Frozen ready meals face competition from unofficial channels Dry soup registers a volume decline as consumers prepare their own soup at home Nestle Egypt invests in its factory production line while maintaining its lead PROSPECTS AND OPPORTUNITIES Low-level retail volume growth makes meals and soups unappealing for new players The use of e-commerce will continue to grow across the forecast period Meals and soups struggle to gain ground against home-made options CATEGORY DATA Table 23 Sales of Meals and Soups by Category: Volume 2017-2022 Table 24 Sales of Meals and Soups by Category: Value 2017-2022 Table 25 Sales of Meals and Soups by Category: % Volume Growth 2017-2022 Table 26 Sales of Meals and Soups by Category: % Value Growth 2017-2022 Table 27 Sales of Frozen Ready Meals by Ethnicity: % Value 2017-2022 Table 28 NBO Company Shares of Meals and Soups: % Value 2018-2022 Table 29 LBN Brand Shares of Meals and Soups: % Value 2019-2022 Table 30 Distribution of Meals and Soups by Format: % Value 2017-2022 Table 31 Forecast Sales of Meals and Soups by Category: Volume 2022-2027 Table 32 [Forecast Sales of Meals and Soups by Category: Value 2022-2027 Table 33 [Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027 Table 34 [Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027 SAUCES, DIPS AND CONDIMENTS IN EGYPT **KEY DATA FINDINGS** 2022 DEVELOPMENTS The frequency of purchases declines as consumers face higher price points Sauces that are used for home cooking, register retail volume growth Heinz Egypt leads, focusing on seasonal promotions to attract consumers PROSPECTS AND OPPORTUNITIES Steady retail volume growth as cooking ingredients boost sales Tomato pastes and purees is the top performer during a time of economic strain Heinz Egypt invests in domestic manufacturing to remain competitive CATEGORY DATA Table 35 Sales of Sauces, Dips and Condiments by Category: Volume 2017-2022 Table 36 Sales of Sauces, Dips and Condiments by Category: Value 2017-2022 Table 37 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2017-2022 Table 38 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2017-2022 Table 39 NBO Company Shares of Sauces, Dips and Condiments: % Value 2018-2022 Table 40 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2019-2022 Table 41 Distribution of Sauces, Dips and Condiments by Format: % Value 2017-2022 Table 42 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2022-2027 Table 43 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2022-2027

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Table 44 [Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2022-2027 Table 45 [Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2022-2027 SWEET SPREADS IN EGYPT **KEY DATA FINDINGS** 2022 DEVELOPMENTS Price rises on raw ingredients lead to declining retail volume growth in 2022 Honey culture in Egypt allows sales to remain positive, despite heightened prices Hero Middle East & Africa leads the landscape, focusing on promotional activities to boost sales PROSPECTS AND OPPORTUNITIES Consumers switch to cheaper varieties as price points rise Volume sales of honey remain positive, although consumers will trade down Its reputation for quality helps Ferrero's Nutella retain the lead CATEGORY DATA Table 46 Sales of Sweet Spreads by Category: Volume 2017-2022 Table 47 Sales of Sweet Spreads by Category: Value 2017-2022 Table 48 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022 Table 49 Sales of Sweet Spreads by Category: % Value Growth 2017-2022 Table 50 NBO Company Shares of Sweet Spreads: % Value 2018-2022 Table 51 LBN Brand Shares of Sweet Spreads: % Value 2019-2022 Table 52 Distribution of Sweet Spreads by Format: % Value 2017-2022 Table 53 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027 Table 54 Forecast Sales of Sweet Spreads by Category: Value 2022-2027 Table 55 [Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 56 [Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027



# **Cooking Ingredients and Meals in Egypt**

Market Direction | 2022-11-07 | 45 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### **ORDER FORM:**

Select license	License		Price
	Single User Licence		€1750.00
	Multiple User License (1 Site)		€3500.00
	Multiple User License (Global)		€5250.00
		VAT	
		Total	

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346. []\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2025-05-09
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com