

## **Cheese in Serbia**

Market Direction | 2022-09-29 | 16 pages | Euromonitor

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### **Report description:**

Cheese is expected to be one of the best performing dairy products in 2022, with healthy current value and volume growth. Cheese is used for cooking and snacking and with society having fully opened up in 2022 post lockdowns, snacking consumption increases. In addition, with inflation leading to price rises, as the war in Ukraine pushes up fuel prices, players offer frequent discounts. Large package size of 1000g lead in cheese sales. It is followed by 250g and 500g package size. 45% fat cheese...

Euromonitor International's Cheese in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
November 2022

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## SOURCES

### Summary 1 Research Sources

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