

Cheese in Lithuania

Market Direction | 2022-09-28 | 16 pages | Euromonitor

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Report description:

Cheese is a stable category in the Lithuanian market, with dramatic shifts in its development being largely a thing of the past. Local production is responsible for the majority of sales, being represented across all price segments. Packaged hard cheese remains the most popular type of cheese in Lithuania due to its offering both convenience and a longer shelf life, which appeals to busy urban consumers. Packaged hard cheese can be offered in a variety of formats, with large blocks with resealab...

Euromonitor International's Cheese in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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