

Butter and Spreads in Lithuania

Market Direction | 2022-09-28 | 16 pages | Euromonitor

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Report description:

Butter regained its popularity during the review period and was very much in demand during the COVID-19 crisis, when consumers were forced to cook at home a lot. After a slight correction downwards in retail volume sales in 2021, butter is expected to resume a positive performance in 2022. While consumers are returning to more away-from-home orientated lifestyles, cooking at home remains popular, especially given the economic challenges presented by the high rate of inflation. Moreover, butter r...

Euromonitor International's Butter and Spreads in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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