

Butter and Spreads in Latvia

Market Direction | 2022-09-29 | 16 pages | Euromonitor

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Report description:

Retail volume sales of butter and spreads is expected to decrease during 2022, reflecting the declining population and the general trend of consuming less bread. At the same time, foodservice consumption is steadily rising following the removal of COVID-19 restrictions. Butter is by far the largest sub-category and saw only a marginal decline in 2022 compared to margarines and spreads. It was expected that butter would be negatively impacted by the pandemic whilst consumers switch to more afford...

Euromonitor International's Butter and Spreads in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BUTTER AND SPREADS IN LATVIA

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Rising inflation pushes up unit prices driving shift in consumer demand towards cheaper alternatives

Domestic butter producer Tukuma Piens remains unrivalled, thanks to its leading Baltais brand

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