

Butter and Spreads in Bolivia

Market Direction | 2022-09-28 | 17 pages | Euromonitor

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Report description:

Sales of butter and spreads registered a steep increase in 2020, as consumers spent more time at home under quarantine, giving them time to prepare home-made meals. Furthermore, consumers did not only use these products as spreads but also as ingredients in home cooking. The gradual relaxation of quarantine measures and the return of many consumers to the workplace or students to educational institutions slowed retail demand in 2021, as consumption habits started normalising. However, the intere...

Euromonitor International's Butter and Spreads in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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SOURCES

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