

Breakfast Cereals in Algeria

Market Direction | 2022-11-11 | 18 pages | Euromonitor

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Report description:

Growth in retail volume sales of breakfast cereals in Algeria in 2022 is set to be slower than in 2021. This is primarily due to the spike in inflation brought about by the global recovery from COVID-19 and the wider geopolitical consequences of Russia's invasion of Ukraine, which has caused unit prices to rise sharply and squeezed household budgets. Increased caution around discretionary spending has seen some consumers become less inclined to buy these products and instead revert to traditiona...

Euromonitor International's Breakfast Cereals in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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