

Baby Food in Lithuania

Market Direction | 2022-09-28 | 19 pages | Euromonitor

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Report description:

Baby food remains quite a staple category in Lithuania with consumers reluctant to look to save on purchases even in hard times. On the contrary, in 2021, consumption was high in the Lithuanian market due to historical income growth and the relatively good condition of the economy during the pandemic. As a result, the baby food category exhibited little impact from the COVID-19 crisis and put in a stable performance in 2021, with the trend looking set to continue in 2022. Inevitably the high rat...

Euromonitor International's Baby Food in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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