

Baby Food in Latvia

Market Direction | 2022-09-29 | 19 pages | Euromonitor

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Report description:

Baby food is seeing further decline in retail volume sales in 2022 continuing the trend seen pre-pandemic due to decreasing birth rates, which is expected to impact the category long-term. Price increases have only further weakened demand in 2022 depressing volume sales. Consumers have been preparing more food at home for both reasons of economy and earlier in the review period due to pandemic restrictions. Milk formula has equally seen a decline in retail volume terms, with the exception of liq...

Euromonitor International's Baby Food in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Inflation causes dramatic increase in value sales

Launch of Lidl brings economy ranges to baby food category as prices skyrocket

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