

## **Baby Food in Bolivia**

Market Direction | 2022-09-28 | 20 pages | Euromonitor

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### **Report description:**

The baby food category continues to be negatively affected by Bolivia's pronounced illegal baby food market. The country's neighbours have devalued their currencies against the USD, while Bolivia has maintained a fixed exchange rate since 2012. Consequently, as with many other packaged food products, recent years have seen an increase in the smuggling of powder standard milk formula, powder follow-on milk formula, powder growing-up milk formula and powder special baby milk formula from neighbour...

Euromonitor International's Baby Food in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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