

NA Mezcal Market - Industry Trends and Forecast to 2029

Market Report | 2022-10-01 | 316 pages | Data Bridge Market Research

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Report description:

The North America mezcal market is projected to register a substantial CAGR of 26.0% in the forecast period of 2022 to 2029. The new market report contains data for the historic year 2020, the base year of calculation is 2021, and the forecast period is 2022 to 2029.

Market Segmentation:

North America Mezcal Market, By Product Type (Mezcal Joven, Mezcal Reposado, Mezcal Anejo, Mezcal Espadin, Mezcal Tepztate, Mezcal Arroqueno, Mezcal Ensamble, and Others), Concentrate (100% Tequila and Mix Tequila), Price Category (Premium, Standard and Economy), ABV Content (40% And Above, and Less than 40%), Year(18-24 Years, 25-44 Years, 45-64 Years and 65+ Years), Packaging Type (Bottle, Cans, and Others), Size (251-500 ml, 501-750 ml, 751-1000 ml, and more than 100 ml), Flavour Type (Plain/Original and Flavoured), Producer Type (Microbrewery, Distillers, Brewpub, Contract Brewing Company, Regional Craft Brewery, Large brewery, and Others), Product Category (Distillers Mezcal and Handicrafted Mezcal/Artisanal Mezcal), End User (Restaurants, Hotels and Bars, Cafe, Catering, Airlines, Household, and Others), Distribution Channel (Offline Trade and Online Trade), Country (U.S., Canada, and Mexico) Industry Trends and Forecast to 2029

Some of the major factors contributing to the growth of the North America mezcal market are:

- Increased preference for luxury and premium brands of beverages
- Rise in trend amongst affluent consumers in established spirit markets to search for interesting and new premium products

Market Players:

Some of the major players operating in the North America mezcal market are:

- Davide Campari-Milano N.V.
- BACARDI
- Craft Distillers
- MADRE MEZCAL
- Familia Camarena
- Brown?Forman
- Diageo

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- Pernod Ricard
- King Campero
- Tequila & Mezcal Private Brands S.A. de C.V.
- Destileria Tlacolula
- El Silencio Holdings, INC.
- Sauza Tequila Import Company
- Dos Hombres LLC.
- Del Maguey
- Wahaka Mezcal
- BOZAL MEZCAL
- Mezcal Sombra
- Pensador Mezcal
- Illegal Mezcal

Table of Contents:

TABLE OF CONTENTS

1 INTRODUCTION	83
1.1 OBJECTIVES OF THE STUDY	83
1.2 MARKET DEFINITION	83
1.3 OVERVIEW OF THE NORTH AMERICA MEZCAL MARKET	83
1.4 LIMITATIONS	85
1.5 MARKETS COVERED	85
2 MARKET SEGMENTATION	90
2.1 MARKETS COVERED	90
2.2 GEOGRAPHICAL SCOPE	91
2.3 YEARS CONSIDERED FOR THE STUDY	92
2.4 CURRENCY AND PRICING	92
2.5 DBMR TRIPOD DATA VALIDATION MODEL	93
2.6 MULTIVARIATE MODELLING	96
2.7 TYPE LIFELINE CURVE	96
2.8 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	97
2.9 DBMR MARKET POSITION GRID	98
2.10 MARKET APPLICATION COVERAGE GRID	99
2.11 VENDOR SHARE ANALYSIS	100
2.12 SECONDARY SOURCES	101
2.13 ASSUMPTIONS	101
3 EXECUTIVE SUMMARY	102
4 PREMIUM INSIGHTS	105
4.1 MARKETING STRATEGY OPTED BY MICROBREWERIES	106
4.1.1 CREATING CUSTOM PACKAGING	106
4.1.2 PROVIDING BUSINESS PERSPECTIVES	106
4.1.3 SOCIAL MEDIA USE	106
4.1.4 DESIGNING CUSTOMER LOYALTY INITIATIVES	107
4.1.5 GETTING INVOLVED WITH THE COMMUNITY	107
4.2 KEY TRENDS SCENARIO	108

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4.2.1 PREMIUMISATION	108
4.2.2 VALUE FOR MONEY	108
4.2.3 HEALTH AND WELL BEING	108
4.2.4 CONSUMER AWARENESS	108
4.2.5 PRODUCT INNOVATION	108
4.2.6 AVAILABILITY OF LOCAL PRODUCTS	108
4.2.7 OTHERS	109
4.3 FACTORS INFLUENCING PURCHASE DECISION	110
4.4 KEY DEMOGRAPHIC CONSUMER BASE INCLUDE:	111
4.5 PRICE ANALYSIS	112
4.6 PROMOTIONAL ACTIVITIES ADOPTED BY KEY MARKET PLAYERS	113
4.7 PRIVATE LABEL VS BRAND LABEL	114
4.8 TAXATION AND DUTY LEVIES	115
5 SUPPLY CHAIN OF NORTH AMERICA MEZCAL MARKET	117
5.1 RAW MATERIAL PROCUREMENT	117
5.2 MANUFACTURING	117
5.3 MARKETING AND DISTRIBUTION	118
5.4 END USERS	118
5.5 LOGISTIC COST SCENARIO	118
5.6 IMPORTANCE OF LOGISTIC SERVICE PROVIDER	118
6 NORTH AMERICA MEZCAL MARKET: SHOPPING BEHAVIOUR	119
6.1 RECOMMENDATIONS FROM FAMILY & FRIENDS-	119
6.2 RESEARCH	119
6.3 IMPULSIVE	119
6.4 ADVERTISEMENT:	119
6.4.1 TELEVISION ADVERTISEMENT	120
6.4.2 ONLINE ADVERTISEMENT	120
6.4.3 IN-STORE ADVERTISEMENT	120
7 NORTH AMERICA MEZCAL MARKET: REGULATIONS	121
7.1 REGULATION IN U.S	121
7.2 REGULATION IN EUROPE	122
7.3 REGULATION IN AUSTRALIA	124
8 NORTH AMERICA MEZCAL MARKET, NEW PRODUCT LAUNCH STRATEGY	125
8.1 OVERVIEW	125
8.2 NUMBER OF PRODUCT LAUNCHES	125
8.2.1 LINE EXTENSION	125
8.2.2 NEW PACKAGING	125
8.2.3 RE-LAUNCHED	125
8.2.4 NEW FORMULATION	125
8.3 DIFFERENTIAL PRODUCT OFFERING	126
8.4 MEETING CONSUMER REQUIREMENT	126
8.5 PACKAGE DESIGNING	126
8.6 PRICING ANALYSIS	126
8.7 PRODUCT POSITIONING	127
8.8 CONCLUSION	127
9 EXPORT AND IMPORT TRADE ANALYSIS	128
9.1 EXPORT ANALYSIS OF SPIRIT DRINKS	128

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9.2 IMPORT ANALYSIS OF SPIRIT DRINKS	129
10 NORTH AMERICA MEZCAL MARKET, CONSUMER DISPOSABLE INCOME DYNAMICS/SPEND DYNAMICS	130
10.1 OVERVIEW	130
10.2 SOCIAL FACTORS	131
10.3 CULTURAL FACTORS	131
10.4 PSYCHOLOGICAL FACTORS	131
10.5 PERSONAL FACTORS	131
10.6 ECONOMIC FACTORS	131
10.7 PRODUCT TRAITS	131
10.8 MARKET ATTRIBUTES	131
10.9 NORTH AMERICA CONSUMERS DISPOSABLE INCOME/SPEND DYNAMICS	132
10.10 CONCLUSION	132
11 MARKET OVERVIEW	133
11.1 DRIVERS	135
11.1.1 AVAILABILITY OF A VARIETY OF FLAVORS IN MEZCAL	135
11.1.2 RISING TECHNOLOGICAL INNOVATIONS FOR SPIRIT PRODUCTION	135
11.1.3 POSITIVE OUTLOOK TOWARDS ADVANCED AND SMART PACKAGING SOLUTIONS	136
11.1.4 RISING INITIATIVE OF COMPANIES TO EXPAND THEIR BUSINESS NORTH AMERICALLY	136
11.2 RESTRAINTS	137
11.2.1 HEAVY TAXATION AND DUTIES	137
11.2.2 STRINGENT RULES AND REGULATIONS	137
11.3 OPPORTUNITIES	138
11.3.1 GROWING POPULARITY OF PREMIUM AND LUXURY BEVERAGES	138
11.3.2 INCREASING CUSTOMERS FOR MEZCAL PRODUCTS	138
11.3.3 INCREASED AVAILABILITY OF MEZCAL ON E-COMMERCE PLATFORMS	139
11.4 CHALLENGES	139
11.4.1 RISING POPULARITY OF DRINKING HEALTHFUL, NON-ALCOHOLIC BEVERAGES	139
11.4.2 HIGH COST OF MEZCAL	140
12 NORTH AMERICA MEZCAL MARKET, BY PRODUCT TYPE	141
12.1 OVERVIEW	142
12.2 MEZCAL ESPADIN	146
12.2.1 BY CONCENTRATION	146
12.2.1.1 100% TEQUILA	146
12.2.1.2 MIX TEQUILA	146
12.2.2 BY ABV CONTENT	147
12.2.2.1 40% AND ABOVE	147
12.2.2.2 LESS THAN 40%	147
12.3 MEZCAL JOVEN	148
12.3.1 BY CONCENTRATION	148
12.3.1.1 100% TEQUILA	148
12.3.1.2 MIX TEQUILA	148
12.3.2 BY ABV CONTENT	149
12.3.2.1 40% AND ABOVE	149
12.3.2.2 LESS THAN 40%	149
12.3.3 BY DISTILLATION	149
12.3.3.1 COPPER	149
12.3.3.2 STEEL	149

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12.4 MEZCAL REPOSADO	150
12.4.1 BY CONCENTRATION	150
12.4.1.1 100% TEQUILA	150
12.4.1.2 MIX TEQUILA	150
12.4.2 BY ABV CONTENT	151
12.4.2.1 40% AND ABOVE	151
12.4.2.2 LESS THAN 40%	151
12.4.3 BY DISTILLATION	151
12.4.3.1 COPPER	151
12.4.3.2 STEEL	151
12.5 MEZCAL ANEJO	152
12.5.1 BY CONCENTRATION	152
12.5.1.1 100% TEQUILA	152
12.5.1.2 MIX TEQUILA	152
12.5.2 BY ABV CONTENT	153
12.5.2.1 40% AND ABOVE	153
12.5.2.2 LESS THAN 40%	153
12.5.3 BY DISTILLATION	153
12.5.3.1 COPPER	153
12.5.3.2 STEEL	153
12.6 MEZCAL ENSAMBLE	154
12.6.1 BY CONCENTRATION	154
12.6.1.1 100% TEQUILA	154
12.6.1.2 MIX TEQUILA	154
12.6.2 BY ABV CONTENT	155
12.6.2.1 40% AND ABOVE	155
12.6.2.2 LESS THAN 40%	155
12.7 MEZCAL ARROQUENO	155
12.7.1 BY CONCENTRATION	156
12.7.1.1 100% TEQUILA	156
12.7.1.2 MIX TEQUILA	156
12.7.2 BY ABV CONTENT	156
12.7.2.1 40% AND ABOVE	156
12.7.2.2 LESS THAN 40%	156
12.8 MEZCAL TEPEZTATE	157
12.8.1 BY CONCENTRATION	157
12.8.1.1 100% TEQUILA	157
12.8.1.2 MIX TEQUILA	157
12.8.2 BY ABV CONTENT	158
12.8.2.1 40% AND ABOVE	158
12.8.2.2 LESS THAN 40%	158
12.9 OTHERS	158
12.9.1 BY CONCENTRATION	159
12.9.1.1 100% TEQUILA	159
12.9.1.2 MIX TEQUILA	159
12.9.2 BY ABV CONTENT	159
12.9.2.1 40% AND ABOVE	159

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12.9.2.2 LESS THAN 40%	159
13 NORTH AMERICA MEZCAL MARKET, BY CONCENTRATION	160
13.1 OVERVIEW	161
13.2 100% TEQUILA	164
13.3 MIX TEQUILA	164
14 NORTH AMERICA MEZCAL MARKET, BY PRICE CATEGORY	165
14.1 OVERVIEW	166
14.2 PREMIUM	169
14.3 STANDARD	169
14.4 ECONOMY	169
15 NORTH AMERICA MEZCAL MARKET, BY ABV CONTENT	171
15.1 OVERVIEW	172
15.2 40% AND ABOVE	175
15.3 LESS THAN 40%	175
16 NORTH AMERICA MEZCAL MARKET, BY YEAR	176
16.1 OVERVIEW	177
16.2 25-44	180
16.3 45-64	180
16.4 18-24	180
16.5 65+	181
17 NORTH AMERICA MEZCAL MARKET, BY PACKAGING TYPE	182
17.1 OVERVIEW	183
17.2 BOTTLE	186
17.3 CANS	186
17.4 OTHERS	186
18 NORTH AMERICA MEZCAL MARKET, BY SIZE	188
18.1 OVERVIEW	189
18.2 751-1000 ML	192
18.3 501-750 ML	193
18.4 251-500 ML	193
18.5 MORE THAN 1000 ML	194
19 NORTH AMERICA MEZCAL MARKET, BY FLAVOR TYPE	195
19.1 OVERVIEW	196
19.2 FLAVORED	199
19.2.1 CITRUS FRUITS	199
19.2.1.1 ORANGE	200
19.2.1.2 LEMON	200
19.2.1.3 GRAPE FRUIT	200
19.2.1.4 OTHERS	200
19.2.2 FLORALS	200
19.2.3 SMOKED	200
19.2.4 GREEN PEPPER	200
19.2.5 OTHERS	200
19.3 PLAIN/ORIGINAL	201
20 NORTH AMERICA MEZCAL MARKET, BY PRODUCER TYPE	202
20.1 OVERVIEW	203
20.2 MICROBREWERY	206

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20.3	DISTILLERS	207
20.4	BREW PUB	207
20.5	REGIONAL CRAFT BREWERY	208
20.6	CONTRACT BREWING COMPANY	208
20.7	LARGE BREWERY	209
20.8	OTHERS	209
21	NORTH AMERICA MEZCAL MARKET, BY PRODUCT CATEGORY	210
21.1	OVERVIEW	211
21.2	DISTILLERS MEZCAL	214
21.3	HANDCRAFTED/ARTISANAL MEZCAL	215
22	NORTH AMERICA MEZCAL MARKET, BY END USE	216
22.1	OVERVIEW	217
22.2	HOTELS AND BARS	220
22.3	RESTAURANTS	221
22.3.1	RESTAURANTS, BY TYPE	221
22.3.1.1	CHAIN RESTAURANTS	221
22.3.1.2	INDEPENDENT RESTAURANTS	221
22.3.2	RESTAURANTS, BY SERVICE CATEGORY	222
22.3.2.1	FULL SERVICE RESTAURANTS	222
22.3.2.2	QUICK SERVICE RESTAURANTS	222
22.4	CAFE	222
22.4.1	AIRLINES	223
22.4.2	CATERING	223
22.4.3	HOUSEHOLD	224
22.4.4	OTHERS	224
23	NORTH AMERICA MEZCAL MARKET, BY DISTRIBUTION CHANNEL	225
23.1	OVERVIEW	226
23.2	OFFLINE TRADE	229
23.2.1	NON-STORE BASED RETAILERS	230
23.2.1.1	VENDING MACHINE	230
23.2.1.2	OTHERS	230

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