

## **Sweet Spreads in the United Kingdom**

Market Direction | 2022-11-02 | 24 pages | Euromonitor

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### **Report description:**

There were no COVID-19 restrictions in place in 2022. However, the food industry as a whole continued to be pressured by economic instability. The global supply chain continued to face challenges related to the pandemic, as well as climate change pushing temperature fluctuations, and the war in Ukraine bringing trade with both Ukraine and Russia to an abrupt halt. The latter caused sudden shortages of basic ingredients used in the production of sweet spreads. Sunflower oil was amongst the most s...

Euromonitor International's Sweet Spreads in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Nut and seed based spreads benefits from versatility and a healthy image

Brands point to sustainability and functional nutrition for growth in sweet spreads consumption

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