

Sweet Spreads in the Czech Republic

Market Direction | 2022-11-03 | 20 pages | Euromonitor

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Report description:

Benefitting from its image as a natural and healthy product, honey has benefitted from consumer concerns about wellbeing and immunity during the COVID-19 pandemic. Many households purchase honey (both labelled and artisanal) from local beekeepers. This is because consumers tend to trust the quality of local honey more than they trust that sold in modern retail chains, especially since recent inspections revealed the presence of antibiotics, colourants, and unauthorised additives (such as ammonia...

Euromonitor International's Sweet Spreads in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Sweet Spreads in the Czech Republic
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List Of Contents And Tables

SWEET SPREADS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

High demand for unlabelled artisanal honey continues to hamper retail sales of packaged honey products

Nutella retains dominant share in chocolate spreads thanks to strong brand loyalty

Natural ingredients and flavour combinations are key trends in jams and preserves

PROSPECTS AND OPPORTUNITIES

Accelerating demand for low- or zero-sugar sweet spreads as health trend grows

Potential for growth in nut and seed based spreads as fitness community grows

Declining volume sales expected for honey as more consumers purchase via unofficial sales channels

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 2 Sales of Sweet Spreads by Category: Value 2017-2022

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2017-2022

Table 6 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 7 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 8 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 10 □Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 11 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

COOKING INGREDIENTS AND MEALS IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

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Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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