

## **Sweet Spreads in Latvia**

Market Direction | 2022-11-03 | 17 pages | Euromonitor

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### **Report description:**

Price inflation is impacting the sweet spreads category at large with manufacturers forced to rise prices amid mounting costs. Consumers are switching to cheaper sweet spreads including private labels, with many highly responsive to price discounts and promotions. Lidl is a growing player in the segment with such brands as Deluxe, since its launch in Latvia in October 2021. Spar is expected to bring its own private label range when it rolls out stores in 2022.

Euromonitor International's Sweet Spreads in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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