

## **Sweet Spreads in Colombia**

Market Direction | 2022-11-03 | 19 pages | Euromonitor

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### **Report description:**

Jams and preserves is seeing a decline in sales in retail volume terms in 2022. As consumers return to their pre-pandemic work and study routines they are spending more time out of the home again and are having fewer meals such as breakfast at home, which is limiting the demand for jams and preserves. Nevertheless, retail volume sales are still expected to remain well above pre-pandemic levels, in part due to the large numbers of consumers who continue to spend at least part of their week workin...

Euromonitor International's Sweet Spreads in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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