

Sweet Spreads in Cameroon

Market Direction | 2022-10-31 | 19 pages | Euromonitor

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Report description:

Towards the end of the review period, Cameroon was experiencing multiple socio-political crises, including the NOSO crisis in northwestern and southwestern regions of the country and the Boko Haram crisis in the Northern region. All of this has had a devastating impact on agricultural activity in the country's major honey production basins, resulting in a drastic drop in honey production and reduced availability of honey in retail stores. Production outputs of the most popular type of honey in t...

Euromonitor International's Sweet Spreads in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Home-made peanut butter presents competition to nut and seed based spreads

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Summary 1 Research Sources

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