

Sweet Spreads in Cameroon

Market Direction | 2022-10-31 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Towards the end of the review period, Cameroon was experiencing multiple socio-political crises, including the NOSO crisis in northwestern and southwestern regions of the country and the Boko Haram crisis in the Northern region. All of this has had a devastating impact on agricultural activity in the country's major honey production basins, resulting in a drastic drop in honey production and reduced availability of honey in retail stores. Production outputs of the most popular type of honey in t...

Euromonitor International's Sweet Spreads in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Sweet Spreads in Cameroon
Euromonitor International
October 2022

List Of Contents And Tables

SWEET SPREADS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Honey production slumping due to ongoing political crisis, spurring illegal honey sales

Consumers switch from jams and preserves to chocolate spreads due to health concerns

Home-made peanut butter presents competition to nut and seed based spreads

PROSPECTS AND OPPORTUNITIES

Strong growth slated for chocolate spreads as local production expands

Children to remain key consumers of chocolate spreads

Honey to register rising sales due to medicinal benefits and health concerns over sugar

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 2 Sales of Sweet Spreads by Category: Value 2017-2022

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 6 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 7 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 8 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 9 Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 10 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

COOKING INGREDIENTS AND MEALS IN CAMEROON

EXECUTIVE SUMMARY

Key trends in 2022

Competitive Landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 18 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 19 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sweet Spreads in Cameroon

Market Direction | 2022-10-31 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com