

Staple Foods in El Salvador

Market Direction | 2022-11-03 | 48 pages | Euromonitor

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Report description:

Volume sales of staple foods saw slow growth in 2022 while values rose due to inflationary pressures. The normalisation of lifestyles in the wake of the pandemic reduced the home cooking trend and lowered demand for products such as shelf stable beans and tomatoes as well as pasta and rice. The war in Ukraine and grain supply interruptions had a strong negative impact on staple foods, with consumers being forced to switch to lower-priced products and reduce their frequency of purchases.

Euromonitor International's Staple Foods in El Salvador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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