

Paediatric Consumer Health in Estonia

Market Direction | 2022-11-02 | 21 pages | Euromonitor

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Report description:

In 2022, current retail value growth in paediatric consumer health is set to be double-digit, with positive retail volume growth seen in most areas, especially paediatric dermatologicals. These positive results are following a decline seen in 2020 and 2021, as children continue to learn from home during the year following the outbreak of COVID-19. With the closure of schools and social distancing measures, as well as increased personal hygiene, the spread of seasonal colds and flu was also limited.

Euromonitor International's Paediatric Consumer Health in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Nappy (diaper) rash treatment benefits from wider availability

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