

Mobility in Thailand

Market Direction | 2022-11-02 | 21 pages | Euromonitor

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Report description:

Mobility services in Thailand continue to recover from the pandemic, with support from both financial institutions and the government. The latest EV scheme for 2022-2025 is expected to sustain the growth momentum of electric vehicles over the near future. Financial institutions continue to keep the interest rate low in 2022 to ensure domestic consumers have less concern when purchasing new vehicles. The lifting of COVID-19 restrictions encourages the resumption of Thailand's traffic towards pre-...

Euromonitor International's Mobility in Thailand report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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