

## **Mobility in Taiwan**

Market Direction | 2022-11-02 | 20 pages | Euromonitor

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### **Report description:**

Mobility in Taiwan continues to see steady recovery but has been hindered by the pandemic. Sales of domestic cars saw strong growth with consumers continuing to display similar brand preferences for private cars. Electric and alternative fuel vehicles are not prevalent among the local consumers but strong private and government investment indicate that this sentiment is likely to shift. Shared mobility and public transport continue to be popular with the local population which can be demonstrate...

Euromonitor International's Mobility in Taiwan report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Mobility market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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