

## **Egypt in 2040: The Future Demographic**

Market Direction | 2022-10-31 | 18 pages | Euromonitor

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### **Report description:**

Population expansion in Egypt in 2021-2040 will be driven by natural increase. Despite rapid ageing, Egypt will remain relatively young in a global context. Urbanisation will continue to be swift, although urban population will still be below 50% by 2040. Egypt should become an increasingly appealing consumer market going forwards due to its large and surging population and income growth, however challenges such as inequality and poverty may restrain consumer spending.

Euromonitor's Egypt in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lifestyles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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