

Edible Oils in Saudi Arabia

Market Direction | 2022-11-03 | 21 pages | Euromonitor

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Report description:

Players in edible oils continue to face challenges in 2022, following myriad impacts from logistical issues created by the event of the COVID-19 pandemic, to hikes in global inflation, alongside the Ukraine-Russia war. These factors have significantly affected the cost of production and led to further inflation, and companies have been struggling to bear these increased costs, ultimately resulting in them having to up their price points and apply the increases onto consumers. However, these h...

Euromonitor International's Edible Oils in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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EDIBLE OILS IN SAUDI ARABIA

KEY DATA FINDINGS

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Olive oil shows resilience, thanks to healthy image fitting health and wellness trends
Ongoing recovery in foodservice will help to boost overall sales

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Organic trend set to rise in line with growing consumer health awareness
Private labels continue to attract budget-conscious consumers
Innovation in new product launches will be a key driver for sale

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COOKING INGREDIENTS AND MEALS IN SAUDI ARABIA

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