

## **Edible Oils in Portugal**

Market Direction | 2022-11-04 | 20 pages | Euromonitor

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### **Report description:**

The consumption of olive oil is increasing and it is expected that it will continue to grow in the forecast period, although at lower rates. The shortage of sunflower oil, in part due to Russia's invasion of Ukraine, has increased demand for olive oil. Aside from the shortage of sunflower oil, olive oil also benefits from a healthy image, as well as forming the basis of many traditional Portuguese and Mediterranean dishes. Nonetheless, the price of olive oil has been increasing and this is expected...

Euromonitor International's Edible Oils in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Edible Oils market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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