

Edible Oils in Morocco

Market Direction | 2022-11-04 | 21 pages | Euromonitor

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Report description:

Local production of vegetable oils seeds currently only covers about 2% of national consumption demand. Through importing 98% of the raw materials needed in the manufacture of edible oils and being among the top 10 importers of edible oil in the world, Morocco therefore suffers the full effects of price fluctuations on the international markets. This has had severe repercussions on consumer purchasing power in 2022, especially within edible oils. Category prices have been on an upward trend for...

Euromonitor International's Edible Oils in Morocco report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Good olive oil harvest negatively impacts packaged olive oil sales

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