

Edible Oils in Cameroon

Market Direction | 2022-10-31 | 20 pages | Euromonitor

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Report description:

Unit prices soared in edible oils during 2022 as demand exceeded supply during the post-pandemic recovery period. Underpinning these unit price increases was a dramatic rise in operating costs for manufacturers, with the commodity price per litre of crude palm oil having increased from XAF850 to XAF1,100 in a short space of time, while the commodity price of refined palm oil increased from XAF1,100 to XAF1,400. The commodity price of soy oil increased from XAF1,400 to XAF2,000, while the market...

Euromonitor International's Edible Oils in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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